



Advertising Agency for
Deseret News
The Salt Lake Tribune

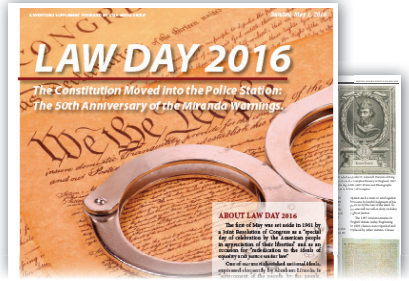
publishing .. digital .. advertising .. events .. marketing
UtahMediaGroup.com | 801 204-6300

LAW DAY 2017



LAW DAY 2017

Be part of Law Day, May 1, by advertising in the special focus edition that educates and helps consumers by presenting a wide range of legal topics from Citizenship, Due Process and Equal Protection. Advertising in the edition showcases your expertise in a targeted editorial environment and is read by thousands of potential clients.



QUICK
597,969 READERS EACH WEEK
Deseret News The Salt Lake Tribune

392,326 SUNDAY READERS
\$72K AVG. HHI
3 AVG HH SIZE
49 AVG AGE
 Scarborough Research R2 2016



BENEFITS

- **REACH YOUR CUSTOMERS**
With this special focus edition on professional legal services your firm can reach an affluent audience where you can showcase your expertise.
- **EDUCATE & SPREAD AWARENESS**
Educate the public about what sets your firm apart from others.
- **GRAB ATTENTION**
Stay in front of your best prospects with branding and editorial ads to help drive clients to your firm.

ADVERTISING RATES

SIZE	COLOR	B/W	SPONSORSHIP
FULL PAGE 5c (9.125") x 10.75"	\$3,278.75	\$2,633.75	Includes sponsorship listing
HALF PAGE 5c (9.125") x 5"	\$1,525.00	\$1,225.00	Includes sponsorship listing
QUARTER PAGE 3c (5.431") x 5"	\$915.00	\$735.00	Includes sponsorship listing
DBL BUSINESS CARD 2c (3.583") x 4"	\$488.00	\$384.00	NA
BUSINESS CARD 2c (3.583") x 2"	\$244.00	\$196.00	NA

ADVERTISING DEADLINES

- SPACE RESERVATION**
APRIL 18, 2017
- CAMERA READY ART**
APRIL 20, 2017
- PUBLICATION DATE**
APRIL 30, 2017

TO LEARN MORE PLEASE CONTACT:
KEN STOWE **LENEA TAPUSOA**
 O: 801 204-6245 E: kstowe@utahmediagroup.com O: 801 204-6245 E: naclegal@utahmediagroup.com

Reservation Form

FIRM INFORMATION:

Firm Name _____

Address _____

City _____ State _____

Zip _____

Phone _____

CONTACT INFORMATION:

Contact Person _____

E-mail _____

Phone _____

RESERVATION INFORMATION:

- | | | |
|-------------------|--|-------------------------------------|
| Full Page | <input type="checkbox"/> Black & White | <input type="checkbox"/> Full Color |
| Half Page | <input type="checkbox"/> Black & White | <input type="checkbox"/> Full Color |
| Quarter Page | <input type="checkbox"/> Black & White | <input type="checkbox"/> Full Color |
| Eighth Page | <input type="checkbox"/> Black & White | <input type="checkbox"/> Full Color |
| Dbl Business Card | <input type="checkbox"/> Black & White | <input type="checkbox"/> Full Color |
| Business Card | <input type="checkbox"/> Black & White | <input type="checkbox"/> Full Color |

AD INFORMATION:

- I will be creating my own camera-ready art.
- I would like to use your ad creation staff at no extra charge (One proof service).

PAYMENT INFORMATION:

- Please contact me to get my payment information.
- Please apply this charge to my Utah Media Group account.
- I have enclosed a check for payment.

EMAIL COMPLETED RESERVATIONS TO
[KSTOWE@UTAHMEDIAGROUP.COM](mailto:kstowe@UTAHMEDIAGROUP.COM) OR

FAX 801-204-6292

RESERVATION DEADLINE: APRIL 18, 2017

TO LEARN MORE PLEASE CONTACT:

KEN STOWE

O: 801 204-6232 **E:** kstowe@utahmediagroup.com

LENEA TAPUSOA

O: 801 204-6245 **E:** naclegal@utahmediagroup.com



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