

## Utah Ethics Opinions

1979.

60. USB EAOOC Opinion No. 60

Utah State Bar

Ethics Advisory Opinion No. 60

Approved April 12, 1979

**Summary:** An attorney may announce his availability to do legal research for other attorneys in the bar newsletter.

**Facts:** An attorney wishes to place the following notice in the Utah Bar Newsletter:

LEGAL RESEARCH Done quickly and correctly.  
Memoranda, Briefs, Opinion Letters. Reasonable Rates.  
Call \_\_\_\_\_, phone number \_\_\_\_\_ address.  
Member Utah State Bar.

**Opinion:** The rule controlling such a notice appears to be contained in Canon 2, DR 2-105, which states as follows:

"A lawyer shall not hold himself out publicly as a specialist, as practicing in certain areas of law or limiting his practice except as permitted under DR 2-101(B) and except as follows: . . . (3) A lawyer available to act as a consultant to or as an associate of other lawyers in a particular branch of the law or legal service may distribute to other lawyers and publish in legal journals a dignified announcement of such availability, but the announcement shall not contain a representation of special competence or experience. The announcement shall not be distributed to lawyers more frequently than once in a calendar year, but it may be published periodically in legal journals."

The Canons do not define "legal journal" but the Committee assumes at this time that the bar newsletter would comply with that terminology. Therefore, the notice may be published in the bar newsletter. However, the Committee suggests that the phrase "done quickly and correctly" be deleted as this constitutes a "representation of special competence or experience."

Rule Cited:

Canon 2